



21 March 2018

Press release

PubliBike Sion's modernized bike sharing network ready for launch

The PubliBike network in Sion, initially launched seven years ago, has been expanded and modernized. The bike sharing network, which now also offers e-bikes for its users, will be presented today.

The Sion bike sharing network was set up in November 2010 with seven stations. Today there is a total of nine. The modernized stations with their new bikes and e-bikes were presented to partners and the media on 21 March 2018. A test station on the south side of the train station is now open. Depending on demand this station will remain available. Another new station was opened next to the "Hôpital de Sion" bus stop. With these updates, the network now offers the public a total of 36 new bikes, 18 of them electric.

Following Lausanne and Lugano last year, Sion is one of the first cities to install this new smart phone compatible system developed by PubliBike. Similar stations will also be opened this year in Bern and Zurich, inaugurating the largest bike sharing networks in Switzerland.

To use the network users just have to register using the free PubliBike app or the PubliBike website. The app displays in real time the number of bikes and e-bikes available at the various stations. Users can borrow a bike using the app on their smart phone or with their previously registered SwissPass. The selected subscriptions are valid in all the PubliBike networks in Switzerland.

The aluminium frame of the new bikes, both electric and traditional, is light and solid. Designed specifically for bike sharing, they are smaller and therefore easier to handle than other bikes.

In addition to public entities, PubliBike also negociates with private companies who wish to offer bike sharing stations to their employees and so make their last kilometre of commuting more pleasant.

To familiarize the Sion population with the modern bikes and stations, PubliBike is taking part in various events in the region. These include the Tour de Romandie (28 April) and slowUp (3 June). Discounted PubliBike subscriptions will also be available at these events.





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Annexes

- Photo of PubliBike-Station in Sion. (Image: PubliBike)
- Sion network map