

18 September 2023

Press release

PubliBike AG

New to Chur with PubliBike

As of today, PubliBike is also represented in southeastern Switzerland: a new PubliBike network with ten stations will be opened in Chur for a period of nine months.

Good news for fans of urban, sustainable mobility: Switzerland's oldest city now has its own bike-sharing network. A so-called pop-up network will open in Chur on 18 September 2023; A pilot operation will now be used to evaluate whether a corresponding offer is being used in the city of Chur. This is also the first PubliBike network in southeastern Switzerland. With this fast and flexible means of transport, commuters between Chur and Zurich will now benefit from PubliBike in both cities.

The PubliBike offer in Chur goes by the name "Mooinz". This is a Chur greeting that welcomes foreigners and reminds locals to be friendly when travelling. The pop-up network in Chur consists of 60 bikes, 60% of which are e-bikes and 40% bikes without electrical assistance. The bikes are distributed across the following ten stations:

- Station 1: sinergia (partner: Canton of Graubünden)
- Station 2: Kantonsschule Plessur (partner: Canton of Graubünden)
- Station 3: Bahnhof/Gürtelstrasse (partner: Canton of Graubünden)
- Station 4: Bahnhofplatz Chur (partner: Canton of Graubünden)
- Station 5: Fachhochschule Graubünden Pulvermühlestrasse (partner: University of Applied Sciences Graubünden)
- Station 6: Fachhochschule Graubünden Comercialstrasse (partner: University of Applied Sciences Graubünden)
- Station 7: Pädagogische Hochschule Graubünden (partner: Graubünden University of Teacher Education)
- Station 8: Klinik Waldhaus (partner: Psychiatric Services Graubünden)
- Station 9: Kantonsspital (partner: Cantonal Hospital of Graubünden)
- Station 10: Stadthaus (partner: City of Chur)

Each of the ten stations is supported by a site-specific partner. While the "Feschtland" foundation takes care of the operation of the PubliBike stations, the project is managed by Pro Velo Graubünden and the canton of Graubünden.

Bikes can be hired via the PubliBike app or via SwissPass. Anyone who would like to use the PubliBike offer in Chur can choose between the B-Fit subscription with a term of three months for CHF 20 and the B-Fit subscription with a term of nine months for CHF 50. Students benefit from special prices.

With a stored Mastercard as a means of payment, PubliBike users in Chur also benefit. You will receive a credit of CHF 5.50 for a PubliBike e-bike ride.

The employees of the location partners can use the bikes free of charge. If the nine-month test run is successful, the plan is to put the network into permanent operation and add more stations.

If you have any questions, we are happy to help.

Contact for media enquiries: Markus Bacher, CEO & co-owner / markus.bacher@publibike.ch / +41 79 380 00 68