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## Press release

Bikesharing

# Markus Bacher is new Managing Director of PubliBike

**Business Manager and Computer Scientist Markus Bacher (45) will be the new managing director of PubliBike AG, Switzerland's largest bike sharing company.**

Markus Bacher has worked for Swiss Post for 28 years. He currently heads the Post's ICT Transition & Operations division, where he is responsible for 600 employees. At the same time, he heads Swiss Post's crisis management team. Trained as a Business Manager and IT Specialist, he is married, has one daughter and lives in Zollikofen (BE). The exact starting date is still to be determined.

"With Markus Bacher, we have gained a leader with extensive experience in a technology-based environment. He is the right person to lead PubliBike into the future. I look forward to working with him and wish Markus Bacher every success in his new role," says Christian Plüss, Head of PostBus and Chairman of the Board of Directors of PubliBike.

Tobias Ebinger, who has led PubliBike on an interim basis since the beginning of 2019, will take on new responsibilities at PubliBike. "I would like to thank Tobias Ebinger for his great commitment over the last few months. He led the company through the demanding starting phase of the major networks in Zurich and Berne with a great deal of commitment and passion," says Christian Plüss.

PubliBike is a public limited company owned by PostBus and has its headquarters in Fribourg. With 480 stations and 4700 bicycles and e-bikes in eight cities throughout Switzerland, the company is the largest bike sharing company in Switzerland.

**Photo:**

Markus Bacher, future managing director of PubliBike. (Picture: PubliBike)

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