



Sponsor your region

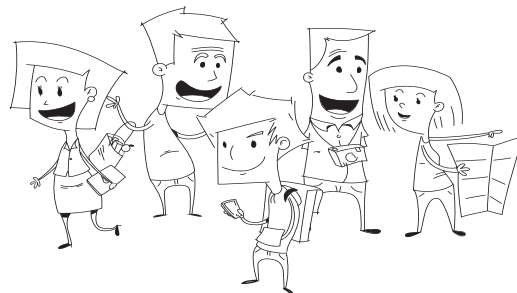
It means associating your image with a cool, urban, ecological and trendy service, and positioning yourself as a true pioneer in the promotion of soft and sustainable mobility.

Strong elements of urban marketing, our stations and bikes are innovative and noticed by both our users and the city's passers-by.



Target public

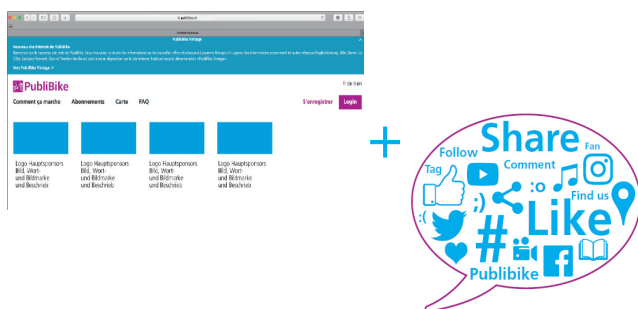
Our customers are commuters, residents, students, municipalities, companies and tourists.



Our services



- Visibility of the logo on **all totems in the network** (except Zurich).
- **Advertising on some of the bikes in the network** to be defined.



- Visibility of the logo on **the PubliBike website** and on all the **visuals of print communications**.
- Integration into **digital communication campaigns** (Facebook, LinkedIn, Instagram, Twitter).

Annual package	Fees for additional minutes
CHF 95	CHF 0.05 / min. (bike) CHF 0.10 / min. (e-bike)

Annual package = the first 30 minutes per ride are included, then the per-minute rate applies.

- Access to **BusinessBike subscriptions at preferential prices** for your employees as well as a **20% discount for your customers**.

Our offers are modular, we will gladly make you a tailor-made offer!

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