



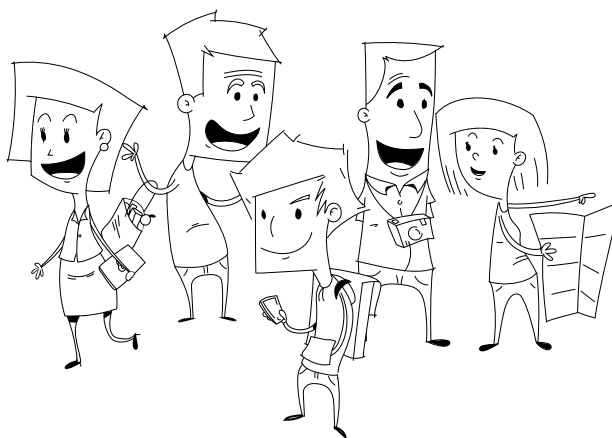
## Mobile advertising space

The cool, urban and sustainable image campaign. Our stations and bikes stand for strong urban marketing and are innovative, eye-catching advertising spaces.

*With PubliBike you address users as well as inhabitants and passers-by.*

### Target groups

Our customers are commuters, business people, students and tourists.





**Your mobile advertising space: on the move daily in the city**  
Your choice of advertising on our bikes' baskets.

**CHF 500.- / bike and year**



Visibility definable by  
network

**Service Sponsor**

- Visibility on service vehicles
- Special offer for employee subscriptions
- Exclusive for the business sector

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